



## **The MSWG's Path to Washington**

*“Convening leaders for an ecologically sustainable America”*

**WE ARE COMMITTED TO:** Improving the quality of the environment, economy, and communities.

**WE DO THIS BY:** Sponsoring dialogues, conducting research, and developing recommendations that have broad multi-sector support.

**WE ARE WORKING ON:**

- 1) Promoting innovative, performance-based approaches
- 2) Advancing ecological thinking
- 3) Exploring the role of market drivers
- 4) Identifying potential improvements to existing legal and institutional frameworks

**OUR SPECIFIC GOALS FOR 2009 ARE TO:**

- 1) Document the value of innovative, performance-based approaches;
- 2) Demonstrate how advanced ecological thinking is important to protection, restoration, and enhancement efforts;
- 3) Define attributes of a system that can reliably measure environmental performance and ensure retention of compliance minimums;
- 4) Identify where changes to the environmental legal framework will substantially improve performance outcomes;
- 5) Explain how policies and innovation programs can align with market drivers to leverage improved performance outcomes;
- 6) Describe the principles, processes, and structure of a collaborative governance-based system to deliver these outcomes.

In addition to the above goals, the MSWG will continue its ongoing function as a multi-sector network and convener that promotes innovation, supports innovators, and drives solutions-oriented collaboration.

FINAL DRAFT  
September 27, 2006